

MASTERS INTERNATIONAL

Research & Development Center

MIRDEC 2026

BARCELONA CONFERENCE

MIRDEC - 27th International Academic Conference

Economics, Business and Contemporary Discussions in Social Science

Global Meeting of Social Science Community

ON-SITE & ONLINE CONFERENCE



24-25 NOVEMBER 2026

HOTEL HCC ST. MORITZ
Barcelona, Spain

www.mirdec.com • info@mirdec.com

In collaboration with:
Observare - Universidade Autónoma de Lisboa, Portugal

Conference at a glance

Connect, present and publish with an international social science community in Barcelona — in person or online.

DATE 24-25 November 2026	FORMAT On-site & Online	LOCATION Barcelona, Spain
-----------------------------	----------------------------	------------------------------

Keynote speakers



Dr. Kemal Cebeci
Marmara University, Türkiye

Prof. Frederic Marimon
Universitat Internacional de Catalunya, Spain

Prof. Marta M. Machuca
Universitat Internacional de Catalunya, Spain

Prof. Mihály Tamás Borsi
Universitat Ramon Llull, Spain

Prof. Andrea de Carlos Buján
Universitat Abat Oliba CEU, Spain

Venue

Hotel HCC St. Moritz ★★★★★
Diputació 264, 08007 Barcelona
Tel. +34 93 412 15 00
stmoritz@hcchotels.es
www.hcchotels.com

Central Barcelona setting
A distinguished venue for two days of academic sessions, networking and international collaboration.



Masters International

Research & Development Center



SPAIN	NORTH MACEDONIA	TÜRKİYE
Facultad CC. Económicas y Empresariales University of Seville Ramón y Cajal S/n, 41018 Seville +34 954 557 611	Str. Vidoe Smilevski Bato 65/1-19 1000 Skopje +389 72 20 63 20	Bağlar Mah. 7. Sok. No:16/1 34212 Bağcılar, İstanbul +90 532 525 23 95

www.mirdec.com • info@mirdec.com

In Collaboration with Observare - Universidade Autónoma de Lisboa, Portugal



Conference topics

Selected fields and interdisciplinary perspectives are welcome.

Accounting Auditing; business, social and environmental accounting; SMEs and MNEs; sustainability; IFRS; global strategies and international audit standards.	Internet & Social Media Social media, the internet and the future of communication.
Business & Enterprise Business cycles and planning; SME policy; e-commerce; women entrepreneurs; innovation; corporate and social entrepreneurship.	Management Human resources; labor mobility; corporate governance; finance; gender; technology; natural resources and knowledge management.
Demography & Population Migration studies, demography and population studies.	Marketing Digital and social media strategy; international marketing; consumer, market and policy research; pricing, distribution, advertising and product.
Economics Micro- and macroeconomics; growth; fiscal and monetary policy; international, financial, public, regulatory, environmental and development economics.	Philology & Language Studies Historical language study; speech production, transmission and reception; linguistics.
Environment Environmental economics; green production; sustainable growth; natural resources; climate change and environmental policy.	Social Business Responsible and environmentally conscious enterprise; NGOs; globalization; social business and care programs.
Education R&D; in education; technology; pedagogy; learning and teaching; educational psychology; e-learning; blended and work-integrated learning; leadership.	Social Sciences Anthropology; communication; development; international studies; journalism; geography; history; law; politics; public administration; psychology and sociology.
Entrepreneurship Product and social innovation; political and knowledge entrepreneurship; corporate venturing and digital media.	Tourism Sustainable destinations; heritage; tourism economics and policy; hospitality; management and marketing; planning and regional development.
Finance Corporate, international and green finance; financial reporting; public finance; markets, instruments, capital movements and government budgets.	Multidisciplinary Studies Other independent and multidisciplinary topics in the social sciences.
International Business Culture and business; global and regional business; entry modes; strategy; expansion; M&A; trade and franchising.	

Have a related topic? Multidisciplinary submissions are encouraged.

Submit your work

www.mirdec.com/barca2026submission

Deadlines & registration

Plan your submission and registration using the key dates below.

SUBMISSION DEADLINE 13 NOV 2026	REGISTRATION DEADLINE 13 NOV 2026	EARLY REGISTRATION 31 AUG 2026
---	---	--

Conference fees

PARTICIPATION TYPE	EARLY REGISTRATION FEE by 31 Aug	REGULAR FEE after 31 Aug
Regular participation	€340	€390
MIRDEC members	€300	€350
Online / virtual participation	€230	€280
Publication without participation	€230	€280
Second paper	€230	€280

Conference fee includes

✓ Participation in all sessions ✓ Lunch, coffee breaks and drinks	✓ Publication in conference proceedings ✓ Conference materials, kit and bag
--	--

Registration links

Submission: www.mirdec.com/barca2026submission
 Conference website: www.mirdec.com/barca2026home

Conference committees

CONFERENCE HEAD Prof. Slagjana Stojanovska	CONFERENCE DIRECTORS Dr. Kemal Cebeci • Prof. Sandra Ribeiro
--	--

Scientific committee

Prof. Joaquim Ramos Silva University of Lisbon, Portugal	Prof. Marta M. Machuca Universitat Internacional de Catalunya, Spain
Prof. Sandra Ribeiro Universidade Autónoma de Lisboa, Portugal	Dr. Kemal Cebeci Marmara University, Türkiye
Prof. Rosa María Velázquez Sánchez Universidad Autónoma Benito Juárez de Oaxaca, Mexico	Prof. Giorgi Katamadze Batumi Shota Rustaveli State University, Georgia
Dr. Tite Aroshidze Batumi Shota Rustaveli State University, Georgia	Prof. Aziz Sair University Ibn Zohr, Morocco
Dr. Antonio Focacci University of Bologna, Italy	Dr. Adam Pawlicz University of Szczecin, Poland
Dr. Aram Belhadj University of Carthage, Tunisia	Adj. Prof. Jacques Saint-Pierre Laval University, Canada
Assoc. Prof. Penka Peeva Assen Zlatarov University, Bulgaria	Assoc. Prof. Asmahan Altaher Aqaba University of Technology, Jordan
Assoc. Prof. Rong Zhang Nishinippon Institute of Technology, Japan	Dr. Jinhua Lee University of St. Andrews, United Kingdom
Dr. Irina Ana Drobot Technical University of Civil Engineering Bucharest, Romania	Dr. Tanu M. Goyal ICRIER, India
Dr. Shema Bukhari University College of Bahrain, Bahrain	

Conference proceedings

All abstracts and full papers will be published with ISBN.

BOOK OF ABSTRACTS Publication: 31 December 2026	FULL PAPER SERIES Publication: 31 December 2026
--	--

Publication process

- Authors of accepted papers may publish their associated papers in the official conference proceedings.
- Proceedings will be published electronically in PDF format at www.mirdec.com.
- Full papers must be submitted by 30 November 2026. Authors must submit any requested revisions by the date communicated by MIRDEC.
- Submissions are reviewed and edited by reviewers and editors selected from the scientific committee, editorial board and advisory board according to subject area.

Formatting requirements

REFERENCES APA style	DOCUMENT A4 • 2.5 cm margins	TYPE Times New Roman • 11 pt	SPACING Single
-------------------------	---------------------------------	---------------------------------	-------------------

Important notes

Align all article text to the left. Do not insert tabs at the beginning of paragraphs. Follow the proceedings process and all deadlines carefully.

Proceedings archive: www.mirdec.com/conferenceproceedingsall

Join us in Barcelona

24-25 November 2026

CONFERENCE WEBSITE www.mirdec.com/barca2026home	SUBMISSION www.mirdec.com/barca2026submission
--	--

info@mirdec.com • submission@mirdec.com

Selected MIRDEC proceedings — Madrid 2017 • Vienna 2017 • Rome 2018 • Barcelona 2018 • Rome 2019 — are indexed in the Web of Science Conference Proceedings Citation Index. Remaining volumes are under evaluation.