

**MIRDEC - Masters International Research & Development Center and  
GLOBECOS - Global Community of Social Science  
Mutual Online/virtual International Academic Conference  
Contemporary Discussions and Social Science Studies**

# **Application of KPI forecasting methods for engineering recruitment**

Monia Houichi, Makrem Jannadi, Khaled Bendriss and Dr. Ines Abdeljaoued-Tej



WEVIOO, Tunisia



Higher School of Statistics and Information Analysis,  
University of Carthage, Tunisia



Laboratory BIMS, Institut Pasteur de Tunis, University of  
Tunis El Manar, Tunisia

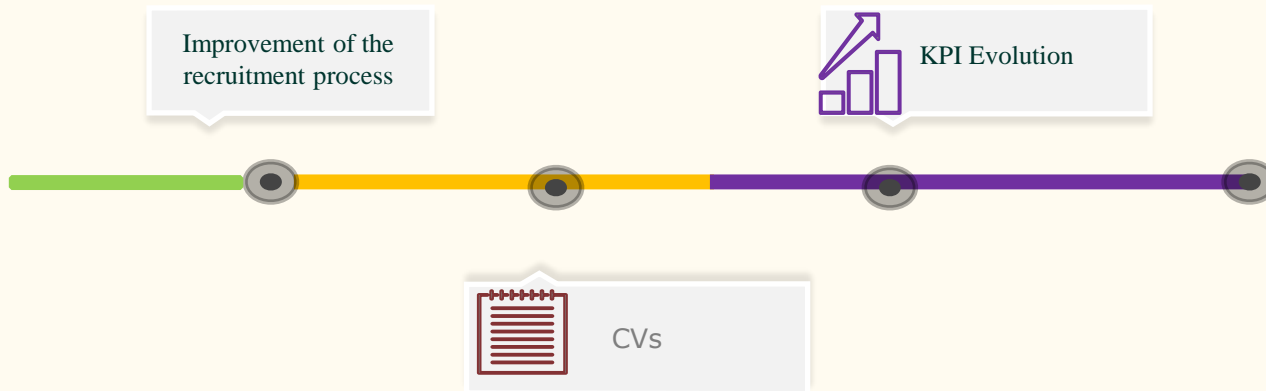


National Engineering School of Tunis, University of Tunis  
El Manar, Tunisia

# Content

- Introduction
  - Theories: SARIMA and LSTM
  - Dataset
  - KPIs forecasting
  - Conclusion and perspectives
-

# Introduction



# SARIMA

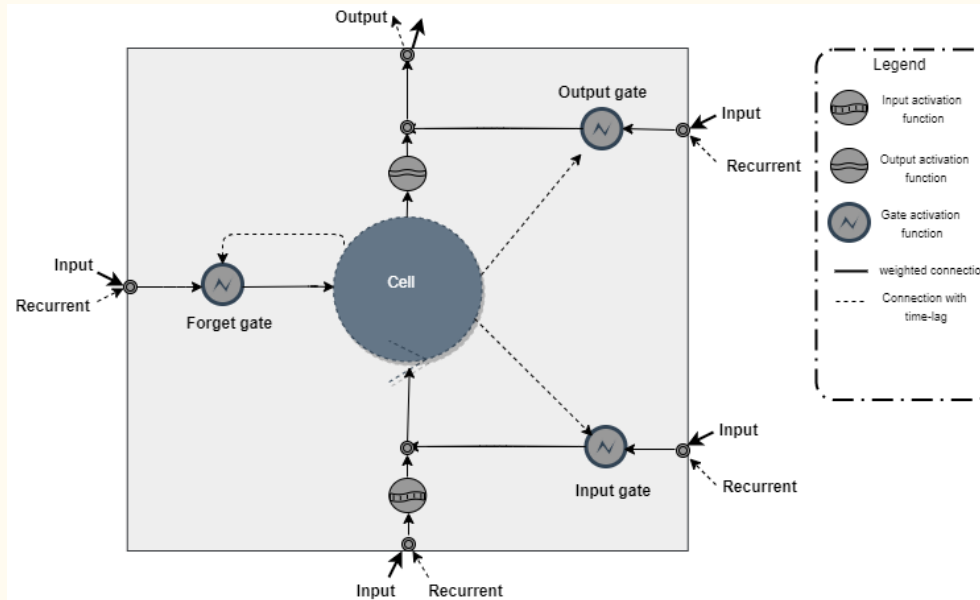
$SARIMA(p, d, q)(P, D, Q)^s$

- $p$  : the auto-regressive order
- $d$  : the order of difference
- $q$  : the order of the moving average
- $P$  : the seasonal auto-regressive order
- $D$  : the seasonal order of difference
- $Q$  : the seasonal moving average
- $s$  : the seasonal period

$$\phi_p(L^s)\phi_p(L)(1-L)^d(1-L^s)^D X_t = \theta_q(L^s)\theta_q(L)\epsilon_t$$

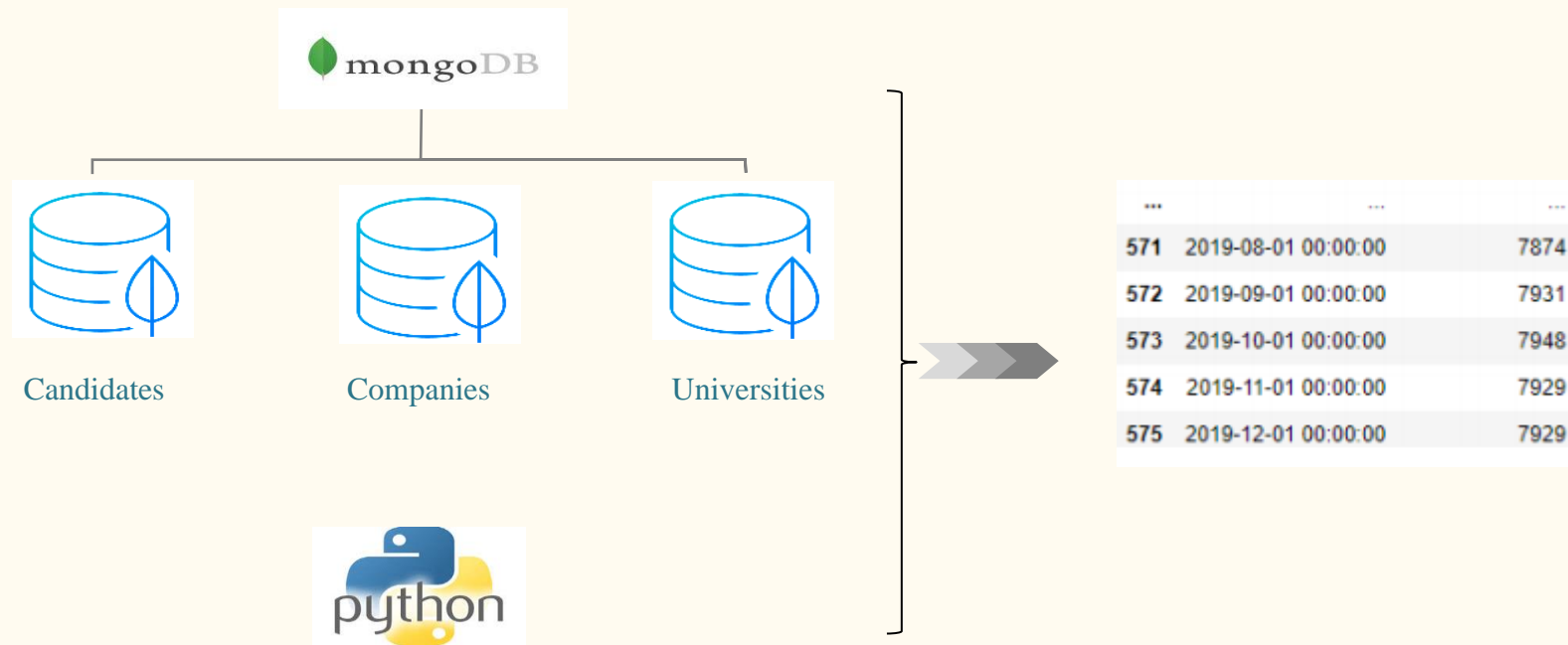
- $\phi_p \neq 0$ ,  $\theta_q \neq 0$ ,  $\phi$  and  $\theta$  are two polynomials of respective degrees  $p$  and  $q$
- $\epsilon_t$  is a white noise
- $L$  is the lag operator defined by :  $L(X_t) = X_{t-1}$

# LSTM



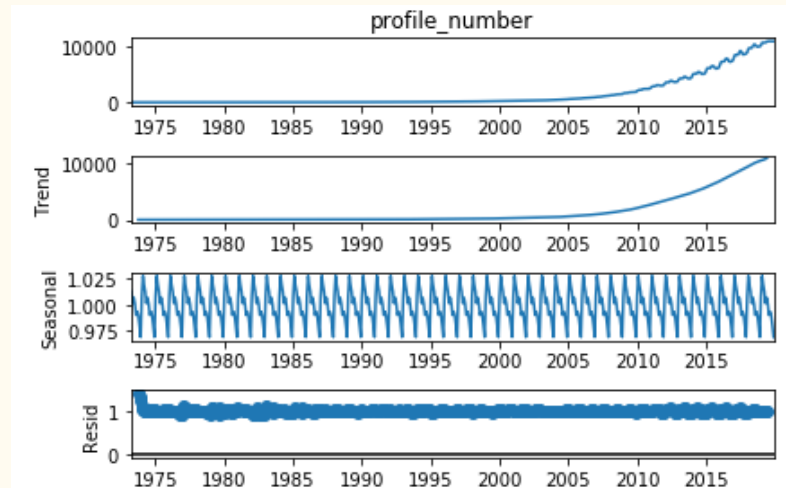
Simple architecture of an LSTM block

# Dataset



# Forecasting using SARIMA

Decomposition of time series:  
example of number of candidates located in Tunisia



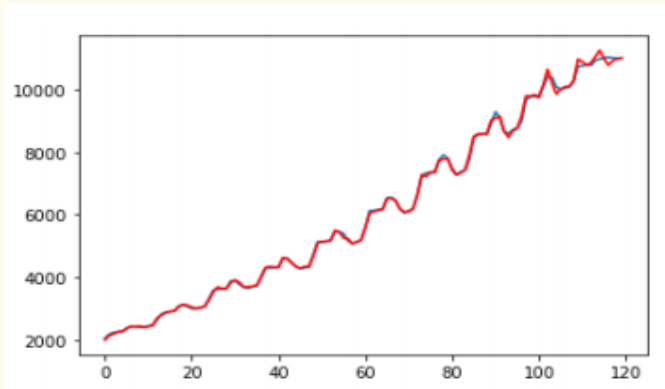
# Forecasting using SARIMA

Number of candidates in Tunisia



SARIMA(1, 1, 2)(0, 2, 2, 12)

RMSE=73.04

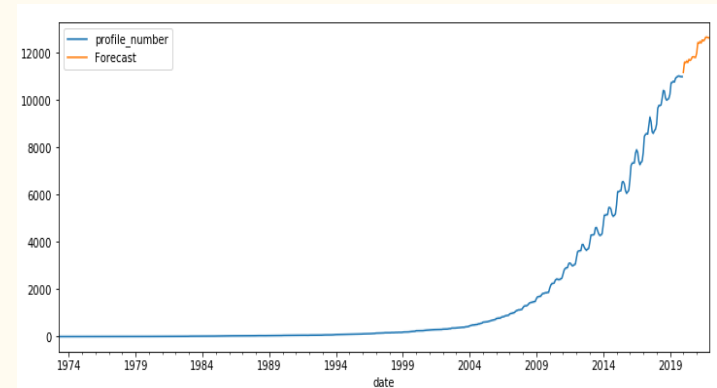


Predicted values vs actual values

Walk-forward validation



Forecasting





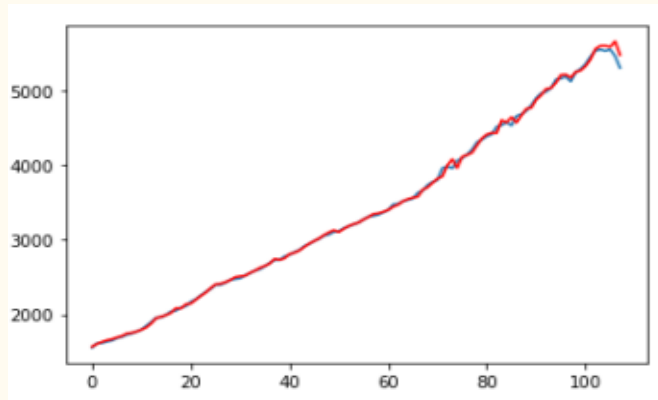
# Forecasting using SARIMA

Number of confirmed candidates



SARIMA(2, 1, 2)(0, 2, 2, 12)

RMSE=41.27

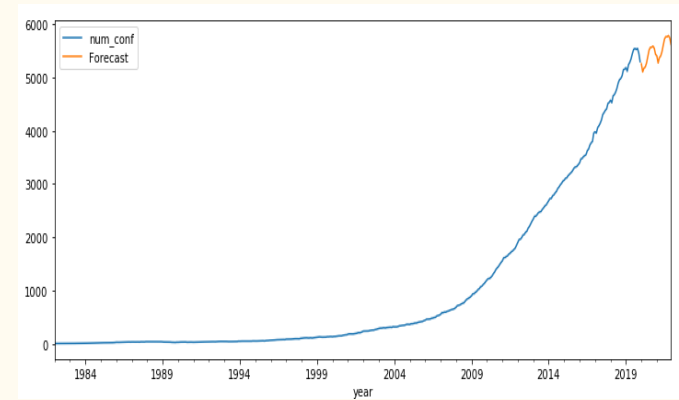


Predicted values vs actual values

Walk-forward validation



Forecasting



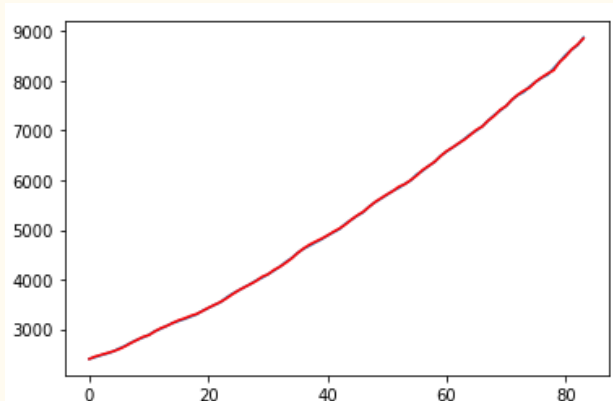
# Forecasting using SARIMA

Number of senior candidates



SARIMA(1, 1, 1)(1, 1, 1, 12)

RMSE=12.86

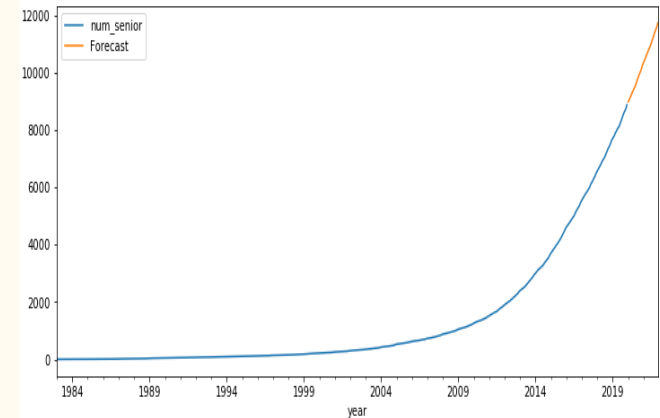


Predicted values vs actual values

Walk-forward validation



Forecasting



# Forecasting using LSTM

## Number of candidates in Tunisia

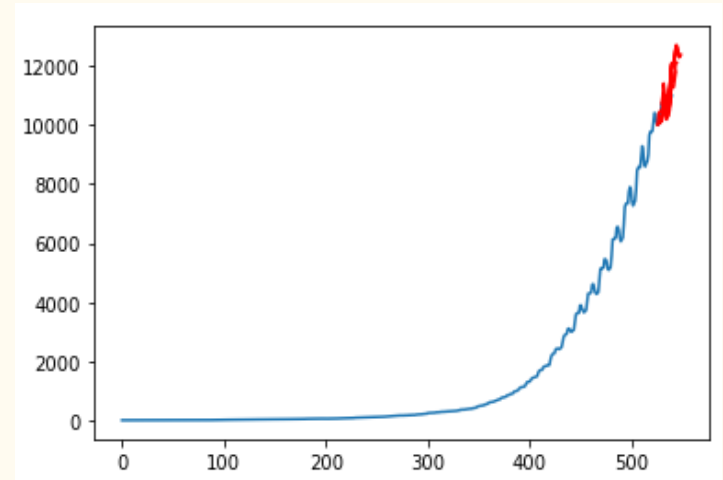
### Hyperparameters

- $n\_lag = 12$
- $n\_epochs = 100$
- $n\_batch = 1$
- $n\_neurons = 50$
- $n\_diff = 1$

Walk-forward validation



RMSE=268,5



# Forecasting using LSTM

Number of confirmed candidates

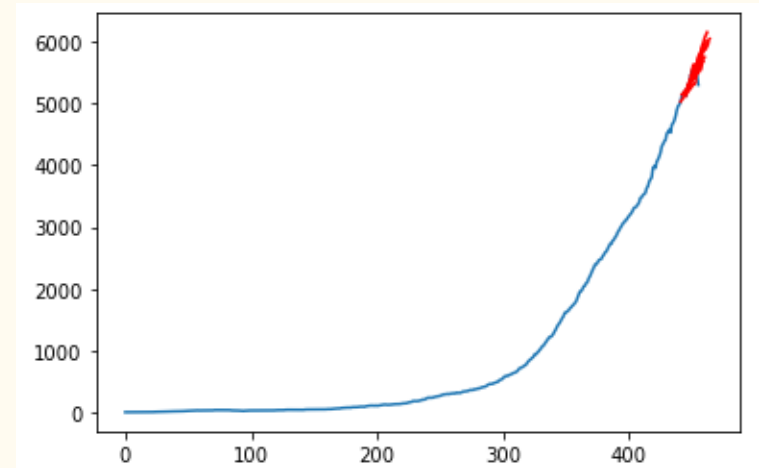
## Hyperparameters

- $n\_lag = 12$
- $n\_epochs = 1000$
- $n\_batch = 1$
- $n\_neurons = 10$
- $n\_diff = 1$

Walk-forward validation



RMSE=117,44



# Forecasting using LSTM

Number of senior candidates

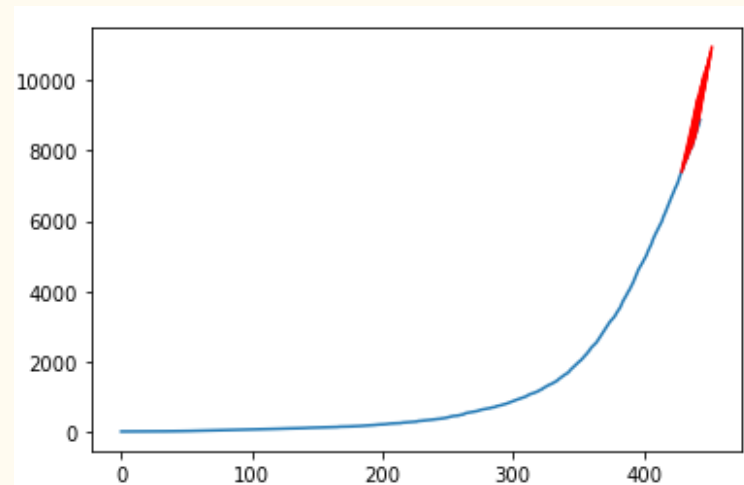
## Hyperparamètres

- $n\_lag = 12$
- $n\_epochs = 500$
- $n\_batch = 1$
- $n\_neurons = 50$
- $n\_diff = 2$

Walk-forward validation



RMSE=87,7



# Conclusion

- SARIMA method was adapted to our case
- LSTM needed a lot of preparation to make data stationary
- Other LSTM network variants should be tested
- There are some other KPIs to be concerned as the number of candidates having a particular skill (reactjs, java ...)

**Thank you**

**Any questions ?**

**Feel free to contact me :**

[houichi.monia@gmail.com](mailto:houichi.monia@gmail.com)