

**Masters International
Research & Development Center**

MIRDEC 2017

Vienna Conference

MIRDEC 5th VIENNA, Conference on Social Science, Multidisciplinary and
European Studies



Conference Program

Holiday Inn Vienna City Hotel

12-14 September 2017
Vienna, Austria



MASTERS INTERNATIONAL
Research & Development Center

12 September 2017 – TUESDAY

REGISTRATION : 08.30 – 15.30

SESSION 1 – 12 September 2017, TUESDAY – 09.00 – 10.30

15 min. for each presentation- 15 min. discussion

Session Chair: Aziz Sair

OPENING SESSION : KEYNOTE SPEAKERS

Kemal Cebeci

Conference Director, Opening Speech
Marmara University, Turkey

Jacek Liwinski

The Wage Benefits from Language Skills
University of Warsaw, Faculty of Economic Sciences, Poland

Mohamed Zniber

The Impact of the Moroccan Linguistic Situation on Educational Reforms
University Ibn Zohr/ Agadir, Morocco

Marco van Gelderen

Practicing Enterprising Behaviour in Daily Life. the Impact of Host Culture on Action and Learning
VU University Amsterdam, Netherlands

Aziz Sair

Risk Perception and its Impact on the Choice of the Tourist Destination”
University Ibn Zohr/ Agadir, Morocco

COFFEE BREAK: 10.30-11.00

SESSION 2 – 12 September 2017, TUESDAY – 11.00 – 12.30

15 min. for each presentation- 15 min. discussion

Session Chair: Korkmaz Yiğiter

Aleksandra Tychmańska

The proposal of Common Consolidated Corporate Tax Base (CCCTB) – the advisable idea for tax systems of Member States?
University of Warsaw, Poland

Mesut Kuleli

Analysis of Subjectivity From Semiotics of Translation Point of View: Translation Evaluation of Subjectivity in the Novel To Kill a Mockingbird
Duzce University, Turkey

Alen Host, Vinko Zaninović and Natali Bilandžija

The Impact Of Brexit On The Pound Sterling
University of Rijeka, Faculty of Economics, Croatia

Korkmaz Yiğiter and Hakan Tosun

Effect of a 1-Week Summer Camp on the Hopelessness and Self-esteem of the University Students Attending Sport Sciences Faculty
Duzce University, Turkey

Hamit Yildiz and Korkmaz Yiğiter

Determining The Relationship Between Hopelessness and Leisure Time Attitudes of Police Directorate Staff in Turkey
Duzce University, Turkey

LUNCH 12.30-13.30

SESSION 3 – 12 September 2017, TUESDAY – 13.30 – 15.15

15 min. for each presentation- 15 min. discussion

Session Chair: Santiya Eag-ark

Tal Shahor

The Role of Psychometric Testing in Admission Processes for Non-selective Academic Departments: Study Case in Yezreel Valley College
The Academic College of Emek Yezreel, Israel

Jiyoung KIM

Corporate Financial Structure of South Korea after Asian Financial Crisis: the Chaebol Experience
Institute of Developing Economies, JETRO, Japan

Tenzin Yeshi

Livelihood of Tibetan Winter Itinerant Sweater Traders in Madhya Pradesh
Christ University, Bengaluru, India

Tal Shahor, Liron Amdor & Moshe Ben Shahr

What is the Smallest Size of a Family Farm that is Still Economically Viable - A Study in the Orchard Industry in Israel
The Academic College of Emek Yezreel, Israel

Ravi Kumar and Rafida Nawaz

Mahatma Gandhi International Hindi University, Maharashtra, India / Bahauddin Zakariya University Multan
The Search for Alternatives to State-Centrism: Voices from Margins (Peripheral Realism: An Argentine Experience and Subaltern Realism)

Santiya Eag-ark

Price Determinant Factors of Condominium Real Estate in Chiang Mai, Thailand
Kasetsart University, Thailand

COFFEE BREAK: 15.15-15.30

SESSION 4 – 12 September 2017, TUESDAY – 15.30 – 17.00

15 min. for each presentation- 15 min. discussion

Session Chair: Irena Szarowska

Kazuko Deno

Building Relationship with your Customers through Coaching-based Interaction – Analysis of the Coaching Relationships by Social Style Theory –
Kwansei Gakuin University, Japan

M. Veysel Kaya, Muhammed Mert Ozturk and Ahmet Coban

Structure Of Female Entrepreneurship: Example of Latvia
Kirikkale University, Turkey

Rafida Nawaz

Bahauddin Zakariya University Multan, Pakistan
Liberal Governmentality and its Impacts in Shaping World Orders: From Age of Colonialism to Neo-Liberal Globalization

Antonio Focacci

Is Financialization Effect Detectable Within International Oil Markets ?
University of Bologna, Italy

Erion Lekaj

The Impact of Social Media on E-Commerce
European University of Tirana, Albania

Irena Szarowská

Fiscal Decentralization And Economic Growth - What is the First?
Silesian University, School of Business Administration in Karviná, Czech Republic

13 September 2017 – WEDNESDAY

SOCIAL PROGRAM

Departure: 08,45: In front of Holiday inn Vienna City

Return: 14.45: Drop off point/meeting point

BUS TOUR TO BRATISLAVA



14 September 2017 – THURSDAY

REGISTRATION : 08.30 – 12.00

SESSION 6 – 14 September 2017, THURSDAY – 09.00 – 10.45

15 min. for each presentation- 15 min. discussion

Session Chair: Tanu M. Goyal

Nouman Afgan and Klaus Gugler

Profitability, Liquidity, and Investment in Austrian Listed Companies
Preston University, Pakistan

Joy Prakash Chowdhuri

Social Inequality and Social Justice in India: A Sociological Perspective
India

Alevtina Vladimirova

Tweets talk: sentiment analysis in tourism
National Research University Higher School of Economics, Russia

Patimasang

Managerial Motivations and Perceptions on CSR Reporting: A Comparative Study between Controversial and Non-Controversial Industries
University of Manchester, United Kingdom

Hulisi Binbasioglu and Bahadır Gültekin

Social Impacts of Fairs and Festivals on the Residents of the City of Malatya
Inonu University, Turkey

Arpita Mukherjee, Avantika Kapoor and Tanu M. Goyal

Enhancing EU-India Organic Food Trade: A Survey of Indian Companies
Indian Council for Research on International Economic Relations, India

COFFEE BREAK: 10.45-11.00

SESSION 7 - 14 September 2017, THURSDAY - 11.00 - 12.30

15 min. for each presentation- 15 min. discussion

Session Chair: Seongsu Kim

Asma Alahmed

Perceptions of EFL College Students of Edublogs in Out-of-Class Interactive Activities: A Blended-learning Project for Students at Universities
Sheffield University, United Kingdom

Kemal Cebeci

What is Next in Tax Policy Reforms: Suggestions for Sound Tax Administration
Marmara University, Turkey

Amina Chaib

Photodegradation of OG Dye TiO₂ as Photocatalyst
University of Mascara, Algeria

Tikiri Herath

Impact Of Population Ageing in Asia: Issues, Features And Solutions
University Of Sri Jayawardenepura, Sri Lanka

Joo Han, Hui Liao, Susan Taylor and Seongsu Kim

High-Performance Work System and Transformational Leadership
Seoul National University, South Korea