

Masters International Research and Development Center

MIRDEC 2016

MIRDEC 2016-2, Social Science Conference, Prague, 19-21 July, 2016

Art Nouveau Palace Hotel, Czech Republic

Conference Program



19 July 2016, Tuesday
Registration: Tuesday, 08.00-15.30

Plenary Session: Tuesday, 09.00-10.30
20 min. for each presentation – 10 min. discussion

Opening Speech:

Slagjana Stojanovska
Conference Head

Keynote speeches:

Linda Jean Kenix, University of Canterbury, New Zealand
"Tourism in Christchurch Post Earthquake: Integrating Creativity and Resilience into an Altered City Landscape"

Adam Pawlicz, Szczecin University, Poland
"Selected Issues of OTA (Online Travel Agencies) Market Regulation"

Magdalena Banaszekiewicz, Jagiellonian University, Poland
"Heritage of Central and Eastern Europe. The Horizon of New Challenges for Tourism"

Sofoklis Skoultzos, University of Aegean, Greece
"Special Forms of Tourism and their Potential for Greek Tourism."

10.30-11.00 Coffee Break

Session 1, Tuesday 11.00-12.30

20 min. for each presentation – 10 min. discussion

Chair: May Al-Shaikhli, Amman Arab University, Jordan

Ehsan Latif, Thompson Rivers University, Kamloops, British Columbia, Canada
“The Relationship between Intergenerational Educational Mobility and Public Spending: Evidence from Canada”

Tanawut Prakobpol, King Mongkut's Institute of Technology Ladkrabang, Thailand
“Sufficiency Economy Philosophy and Management of Private Universities in Bangkok Metropolitan and Vicinity”

Jacek Liwiński, University of Warsaw, Poland
“Does it Pay to Study Abroad? Evidence from Poland”

May Al-Shaikhli, Amman Arab University, Jordan
“The Impact of Lexical and Cultural Ambiguity on Translating English and Arabic texts”

LUNCH: 12.30-13.30

Session 2, Tuesday, 13.30-15.00

20 min. for each presentation – 10 min. discussion

Chair: Patrick Leoni, Kedge Business School, France

Ana-Maria Arjocu, West University of Timisoara, Romania
Alexandru Dronca, West University of Timisoara, Romania
“Analysis on Determinant Factors of Public Debt Crisis in EU Member States”

Hyungwoong Ji, Gachon University, South Korea
Jaewook Lee, Gachon University, South Korea
Namhyoung Kim, Gachon University, South Korea
“A Novel Ensemble Method For American Option Pricing”

Bülent Evre, Near East University, Cyprus
“Cyprus Conflict From An Identity Perspective”

Patrick Leoni, Kedge Business School, France
Frederik Lundtofte, Lund University, Sweden
“Information, Stochastic Dominance and Bidding: The Case of Treasury auctions”

15.00-15.30 Coffee Break

Session 3, Tuesday, 15.30-17.00

20 min. for each presentation – 10 min. discussion

Chair: Danijela Miloš Sprčić, University of Zagreb, Croatia

Yunsheng Hsu, National Chung Hsing University, Taiwan

Jengfang Chen, National Cheng Kung University, Taiwan

Yanjie Yang, Yuan Ze University, Taiwan

“Does SOX Matter in Influence of Non-audit Services on Accounting Conservatism Policy?”

Irakli Doghonadze, Tbilisi State University, Georgia

“Modern Banking System of Georgia: Achievements, Trends and Challenges”

Tamer Budak, İnönü University, Turkey

Simon James, University of Exeter, United Kingdom

Serkan Benk, İnönü University, Turkey

“Initiatives of Tax Complexity Index: Comparative Study Between Selected Countries”

Danijela Miloš Sprčić, University of Zagreb, Croatia

Antonija Kožul, University of Zagreb, Croatia

Ena Pecina, University of Zagreb, Croatia

“Measuring Enterprise Risk Management Maturity in Croatian Companies By Applying Erm Index”

20 July 2016, Wednesday

Registration: Wednesday, 08.00-15.30

Session 4: Wednesday, 09.00-10.30

20 min. for each presentation – 10 min. discussion

Chair: María del P. Pablo-Romero, University of Seville, Spain

Aram Belhadj, FSEG Nabeul & Maghreb Economic Forum, Tunisia

Samouel Beji, University of Sousse, Tunisia

“What matters for Industrialization in Africa?”

Shakila Salam, Justus-Liebig University, Giessen, Germany

Siegfried Bauer, Justus-Liebig University, Giessen, Germany

“Rural Non-Farm Economy and Livelihood Diversification Strategies: Evidence from Bangladesh”

Soykan Uysal, Selçuk University, Turkey

Mert Emre Kara, Çanakkale Onsekiz Mart University, Turkey

“Undergraduate Tourism Students’ Perspectives on Learning a Foreign Language”

María del P. Pablo-Romero, University of Seville, Spain

Antonio Sánchez-Braza, University of Seville, Spain

“Residential Energy Environmental Kuznets Curve In Eu-28”

10.30-11.00 Coffee Break

Session 5: Wednesday, 11.00-12.30

20 min. for each presentation – 10 min. discussion

Chair: Roger C.Y. Chen, National Kaohsiung First University of Science and Technology, Taiwan

Hui-wen Tang, Tamkang University, Taiwan

Roger C.Y. Chen, National Kaohsiung First University of Science and Technology, Taiwan

Chong-Chuo Chang, Asia University, Taichung, Taiwan

“Private Placement Announcement, Post-issue Stock Performance and the Information Content of Insider Trading”

Chun-Min LIN, Taiwan Hospitality & Tourism College, Taiwan

Yuh-Jen WU, Taiwan Hospitality & Tourism College, Taiwan

Ching-Ting CHUNG, Taiwan Hospitality & Tourism College, Taiwan

“A Comparison Study of Chinese and English Translations of the Contents of Taiwanese Travel Websites via Big Data Analysis”

Salman Saeed, National Bank of Pakistan, Pakistan

“The Theme of Islamic Banking Given Maturity to Conventional Banking”

Roger C.Y. Chen, National Kaohsiung First University of Science and Technology, Taiwan

Chen-Hsun Lee, National Kaohsiung First University of Science and Technology, Taiwan

“The Non-linear Relationship between CSR and Firm Value: An Application of Panel Smooth Transition Regression”

LUNCH: 12.30-13.30

Session 6: Wednesday, 13.30-15.00

20 min. for each presentation – 10 min. discussion

Session Chair: Raphaël SEBIRE, Universidad de Colima, Mexico

Umut Can Öztürk, Süleyman Demirel University, Turkey

“Is Mobbing Rising Organizational Disease in Turkey?: Bibliometric Analysis of Post-graduate Studies on Mobbing in the Context of Trends in Turkey Between 2010-2016”

Narges Mansouri, Islamic Azad University, Iran

“Analysis the Effective Factors of Using Wind Energy in Desert Areas”

Serkan Benk, İnönü University, Turkey

Robert W. McGee, Fayetteville State University, USA

Tamer Budak, İnönü University, Turkey

“Attitudes toward Bribery in Turkic Republics: A Comparative Study”

Raphaël SEBIRE, Universidad de Colima, Mexico

“10 Good Reasons to Use Apps in my French Class”

15.00-15.30 Coffee Break

Session 7: Wednesday, 15.30-17.00
20 min. for each presentation – 10 min. discussion

Chair: Tamer Budak, İnönü University, Turkey

Soodeh Mansouri, AKU-ISMC, Iran

“Changing Socio-political Power Relations through Applying Media by Civil Society: The Case of Iranian women 2009-2013”

Umut Can Öztürk, Süleyman Demirel University, Turkey

“Are Some People More Equal than Equals?: Qualitative Study on Favoritism in Turkey”

Avkash Jadhav, St. Xavier’s College, Mumbai, India

“Significance of the Factory Act of 1881: The Working Class Movement in Bombay in the late 19th Century and the Early 20th Century”

Aftab Alam, University of Delhi, India

“Hindu Nationalism and Caste Exclusion in Indian Universities”

Aysun Yemen, Gaziosmanpaşa University, Turkey

Mehmet Akif Çukurçayır, Selçuk University, Turkey

“Metropolitan Municipalities In The Context of Democratization And Efficiency Dimensions”

21 July 2016, Thursday

Social Program

Boat Tour, 12.00

Conference Proceedings

- All papers presented at the conference will be published in the **Conference Proceedings**. Authors who want to publish their papers should provide full version of papers. Full version of the papers should be submitted until the **(1 September 2016)** 40 days after the conference dates. After the review process, revised/last version of the paper should be submitted according to date which will be given by the MIRDEC boards.
- All the submitted papers in the proceedings have been peer reviewed by the reviewers drawn from the scientific committee, external reviewers, editorial and advisory board depending on the topic, title and the subject matter of the paper.
 - **Recommended length of articles is 4-15 (tolerated up to 20) pages A4 including abstracts, appendixes and references list.**
 - **Use single spacing, Times New Roman 11, A4 with 2.5 cm edges.**
 - **All text in the article is aligned and starts from left side, do not press tab on each paragraph start**

Article must be submitted in MS Word format, tables must be editable, charts and other graphics should be in jpeg/gif images or done in **Word/Excel formats**. **Single spacing, Times New Roman, size 11.**

- The abstract must have minimum of 100 words up to unlimited.. It should be placed only into the field "Abstract" in the submission form. **(Please note that It is useful If abstracts can be one-page long (100-150 words).**

JEL Classification or UDC numbers for identification, 2-4 keywords.

For JEL codes: <https://www.aeaweb.org/econlit/jelCodes.php?view=jel>

For APA citation norms:

<http://www.apastyle.org/learn/quick-guide-on-references.aspx>

<http://www.bibme.org/citation-guide/apa/>

Mirdec Awards

*Best paper award: will be awarded to honor the author(s) with exceptional research paper

A Best Paper Award is conferred by the MIRDEC scientific committee based on scientific significance, originality and outstanding technical quality of the paper. **The awards are limited to papers that appear in full in the conference proceedings.**

Research must:

- Be of significance, and in particular
- Demonstrate originality and innovation.
- Make an outstanding contribution to theory and its application.
- Illustrate the appropriateness and application of the methodology.
- Demonstrate sound implications for theory and practice

Best Paper award: 250 Euro

Only submitte full papers until (1 September 2016) will be evaluated for the award by our committee.

**Award winner will be announced on 15 September into the collected full papers and his/her award with winner certificate will be posted to winner.
(no extention will be applied for award nomination)**

Winner will be announced on the website: www.mirdec.com