

**MASTERS INTERNATIONAL**  
Research & Development Center



**MIRDEC 2022 - Barcelona 2022 Conference**

MIRDEC-19th International Academic Conference

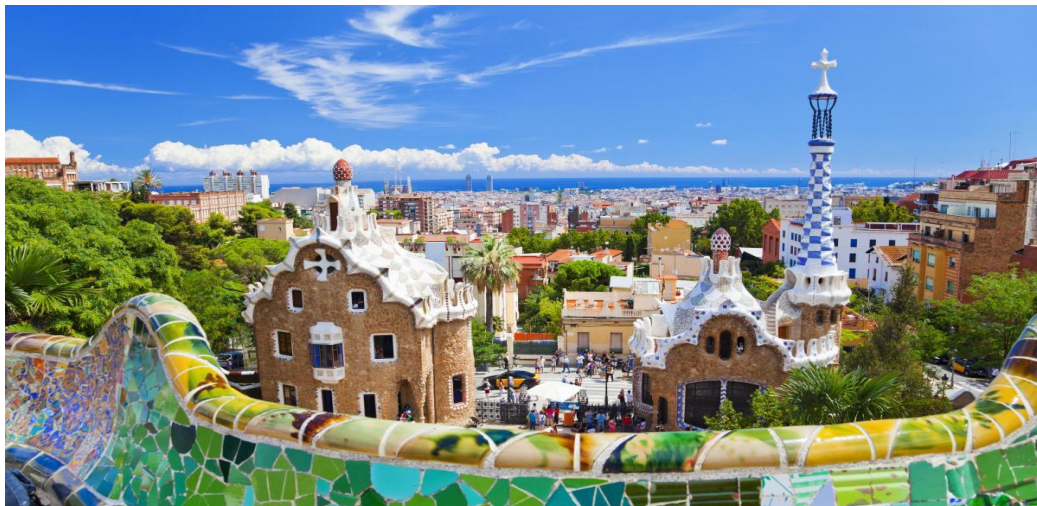
Economics, Business and Contemporary Discussions in Social Science

(Global Meeting of Social Science Community)

*In collaboration with:*

*Observatory of Foreign Relations, Universidade Autónoma de Lisboa, Portugal*

**ON-SITE & ONLINE CONFERENCE**



**Conference Brochure**

*In collaboration with:*

*Universidade Autónoma de Lisboa, Portugal*

23-25 November 2022

Barcelona, Spain

[www.mirdec.com](http://www.mirdec.com)  
[info@mirdec.com](mailto:info@mirdec.com)

## **KEYNOTE SPEAKERS**



Keynote speakers

**Prof. Frederic Marimon**

*Universitat Internacional de Catalunya, Barcelona, Spain*

**Prof. Sandra Ribeiro**

*Universidade Autónoma de Lisboa*

**Prof. Marta M. Machuca**

*Universitat Internacional de Catalunya, Barcelona, Spain*

## **VENUE:**

***Hotel HCC St. Moritz  
Barcelona, Spain***

*Diputació 264*

*08007 Barcelona*

*Tel. 93.412.15.00*

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*stmoritz@hcchotels.es*

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## **CONFERENCE TOPICS**

### **Interdisciplinary & Multidisciplinary Issues**

- \* Accounting
- \* Business & Enterprise
- \* Demography & Population
- \* Economics
- \* Environment
- \* Education
- \* Entrepreneurship
- \* European Studies
- \* Finance
- \* Globalization studies
- \* International Business
- \* Internet & Social Media Studies
- \* Management
- \* Marketing
- \* Philology, Language
- \* Translation Studies
- \* Social Business
- \* Social Sciences
- \* Tourism

### **Contemporary Issues in Social Science**

- \* Global warming
- \* Global public goods
- \* Tax competition
- \* E-commerce
- \* Poverty and inequality
- \* International co-operation
- \* Global financial crisis
- \* Bologna process on education
- \* Cultural integration - migration
- \* Mass-tourism and protection of cultural heritages
- \* Regional politics-economics
- \* Factor mobility
- \* IFRC
- \* Industry 4.0
- \* X, Y, Z Generations
- \* Internet
- \* Social media
- \* Global conflicts

### **European Union Studies:**

- \* EU crisis, monetary union, enlargement process of EU
- \* Tax harmonization in EU,
- \* Fighting with tax competition in EU
- \* EU energy policy, competitiveness
- \* EU social policy
- \* Fighting unemployment, income distribution
- \* EU migration, understanding migrants
- \* Asylum in European Union, European migrant crisis,
  - \* Refugee crisis, social reflections of Syria crisis to EU area
- \* Cooperation for improving EU, Brexit, future projection
- \* EU relations with third party countries
- \* EU environment policy and resource efficiency,
- \* Climate change and EU
- \* Integration, culture etc.

### **Globalization Studies:**

- \* Framework of globalization
- \* History of globalization
- \* Economic globalization
- \* Cultural globalization
- \* Political globalization
- \* Globalization and arts
- \* Globalization and new world order
- \* Sustainable growth and development
- \* Globalization and climate change
- \* Human rights and globalization
- \* Migration
- \* Global institutions
- \* Globalization and internet
- \* Globalization and sports
- \* Globalization and free trade
- \* Global warming
- \* Global public goods
- \* Tax competition
- \* E-commerce
- \* Poverty and inequality

## **Conference Topics**

Accounting – auditing, business, social and environmental Business – SMEs, MNEs, strategy, responsibility in accounting and accountants, environmental, sustainable and responsible business, IFRS, global trends in accounting strategies, international audit standards.

Business&Enterprise– business cycles, business planning, supporting SME, policies to promoting SME, e-commerce, women entrepreneurs education and development, strategic integration between innovation & entrepreneurship, entrepreneurship in developing countries, corporate and social entrepreneurship.

Demography and Population- Migration studies, demography, population studies, etc.

Economics – micro, macro, economic growth, fiscal and monetary policy, managerial, international, financial, public, regulatory, environmental, development, agricultural, natural resources, climate change, knowledge, etc.

Environment - environment economics, fiscal policy for protecting environment, green production, sustainable growth, natural resource,etc. management, climate change, macro-micro issues in environment studies.

Education - research&development in education, technology and education, education strategies, life time education, pedagogy, learning and teaching, educational psychology, e-learning, global internet courses, blended learning, flipped, pathway, enabling, work integrated learning, executive training, training and development, educational leadership, etc.

Entrepreneurship – product, innovation, social, political, knowledge, etc. corporate venturing, digital media, etc.

Finance – corporate, international, green finance, financial reporting, public finance, financial markets, financial instruments, capital movements, government budget, etc.

International Business – culture and business, regional-global business, entry modes, strategy, expansion, mergers & acquisitions, trade, franchising strategies, etc.

Internet and Social Media Studies: Social media, internet, future of communication, etc.

Management – human resources, cultural problems in labor mobilization, international human resource, mobility of human resource, corporate governance, financial resources, gender issues, technological resources, natural resources, knowledge, etc.

Marketing – new media, social media marketing strategies, international, consumer research, market research, policy research, sales research, pricing research, distribution, advertising, packaging, product, media, etc.

Philology and Language Studies: historical study of language, aspects and research of speech production, transmission, and reception, linguistics, etc.

Social Business – Socially responsible enterprise, environmentally conscious enterprise, non-government institutional activities, globalization and social business, care programs, etc.

Social Sciences – anthropology, communication studies, new communication in new world order, demography, development studies, information and communication studies, international studies, journalism, library science, human geography, history, law, political science, public administration, psychology, sociology, etc.

Tourism – developing sustainable tourism destinations sustaining culture and history: tourism and heritage preservation, tourism economics, tourism policies, hospitality, tourism management and marketing, tourism planning and regional development, etc.

## **DEADLINES**

<b>Submission deadline</b>	<b>Registration deadline</b>	<b>Early registration deadline</b>
<b>21 October 2022</b>	<b>28 October 2022</b>	<b>9 September 2022</b>

## **SUBMISSION**

<https://www.mirdec.com/barca2022submission>

### **Conference web**

<https://www.mirdec.com/barca2022home>

**Masters International Research & Development Center**

[www.mirdec.com](http://www.mirdec.com)

## **CONFERENCE FEES:**

### **Conference Fees:**

#### **Before 9 September 2022 : Early registration fees:**

Regular participation: 300 Euro  
Mirdec members: 275 Euro  
Online/virtual participation: 200 Euro  
Publication without participation: 200 Euro  
Second paper: 200 Euro

#### **After 9 September 2022: Regular fees:**

Regular participation: 350 Euro  
Mirdec members: 325  
Online/virtual participation: 250 Euro  
Publication without participation: 250 Euro  
Second paper: 200 Euro

Universidade Autónoma de Lisboa: teachers & researchers OBSERVARE: 225 Euro  
Universidade Autónoma de Lisboa: students OBSERVARE: 200 Euro

#### **Conference fee includes:**

Participation to all sessions  
Lunch/coffee breaks and all drinks  
Publication in the conference proceedings  
Conference materials & kit & bag etc.  
Social program

## **COMMITTEES**

### **Conference Head**

**Prof. Slagjana Stojanovska**

### **Conference Director**

**Dr. Kemal Cebeci  
Prof. Sandra Ribeiro**

### **Scientific Committee**

**Prof. Joaquim Ramos Silva  
University of Lisbon, Portugal**

**Prof. Marta M. Machuca  
Universitat Internacional de Catalunya, Barcelona, Spain**

**Prof. Aziz Sair  
University Ibn Zohr, Morocco**

**Prof. Sandra Ribeiro  
Universidade Autónoma de Lisboa, Portugal**

**Dr. Antonio Focacci  
University of Bologna, Italy**

**Dr. Adam Pawlicz  
University of Szczecin, Poland**

**Dr. Aram Belhadj  
University of Carthage, Tunisia**

**Adjunct Professor Jacques Saint-Pierre  
Department of Finance, Insurance and Real Estate, Laval University, Canada.**

**Assoc. Professor Penka Peeva  
Vice-rector for Academic Affairs, Faculty of Social Science, Assen Zlatarov University,  
Bulgaria.**

**Assoc. Professor Asmahan Altaher  
Applied Science University, Jordan.**

**Assoc. Professor Rong Zhang  
Nishinippon Institute of Technology, Japan.**

**Dr. Jinhua Lee  
School of Economics and Finance, University of St. Andrews, United Kingdom.**

**Dr. Shema Bukhari  
University College of Bahrain, Bahrain**

**Dr. Irina Ana Drobot  
Technical university of Civil Engineering Bucharest, Romania**

**Dr. Tanu M. Goyal  
Indian Council for Research on International Economic Relations, India**

**Dr. Huda Alhajjaj  
University of Jordan, Jordan**

## **CONFERENCE PROCEEDINGS - MIRDEC**

All abstracts and full papers will be published in the Conference Proceedings Book with ISBN.

- 1- Conference Proceedings: Book of Abstracts
- 2- Conference Proceedings: Full Paper Series

Conference Proceedings, MIRDEC

- Authors of accepted papers will have the opportunity of publishing their associated papers in the official conference proceeding.
- Proceedings will be published online on our website [www.mirdec.com](http://www.mirdec.com) electronically in pdf format.

***Conference proceedings of Barcelona 2022 Conference will be published until 31 December 2022.***

- 1- Conference Proceedings: Book of Abstracts: 31 December 2022**
- 2- Conference Proceedings: Full Paper Series: 31 December 2022**

- Proceeding process should be followed carefully and deadlines should be obeyed by the participants of conference proceedings.

- **Full version of the papers should be submitted until 30 November 2022.**

After the review/edit process, if there will be any necessary revisions, revisioned/last version of the paper should be submitted by the author according to date which will given by the MIRDEC boards.

- All the submitted papers in the proceedings have been reviewed/edited by the reviewers/editors drawn from the scientific committee, editorial and advisory board depending on the topic, title and the subject matter of the paper.

NOTE All references must be written in APA.

Use single spacing , Times New Roman 11, A4 with 2.5 cm edges.

All text in the article is aligned and starts from left side, do not press tab on each paragraph start!

***MIRDEC Budapest 2017***

***MIRDEC Madrid 2017***

***MIRDEC Vienna 2017***

***MIRDEC Rome 2018***

***MIRDEC Barcelona 2018***

***MIRDEC Rome 2019***

***are now in Web of Science, Conference Proceedings Citation Index.  
Remaining books' evaluations are still on process.***

## KEYNOTE SPEAKERS



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Universidade Autónoma de Lisboa



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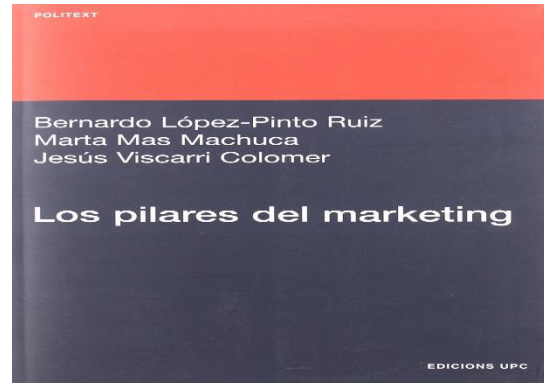
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