

MASTERS INTERNATIONAL
Research & Development Center



MIRDEC 2023 - Barcelona 2023 Conference

MIRDEC-21th International Academic Conference

Economics, Business and Contemporary Discussions in Social Science

(Global Meeting of Social Science Community)

ON-SITE & ONLINE CONFERENCE



Conference Brochure

21-22 November 2023

Barcelona, Spain

Venue:

Hotel HCC St. Moritz, Barcelona, Spain

www.mirdec.com
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KEYNOTE SPEAKERS



Keynote speakers

Prof. Frederic Marimon

Universitat Internacional de Catalunya, Barcelona, Spain

Prof. Burcu Yavuz Tiftikcigil

Medipol University, Turkey

Prof. Marta M. Machuca

Universitat Internacional de Catalunya, Barcelona, Spain

VENUE:

***Hotel HCC St. Moritz
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CONFERENCE TOPICS

Interdisciplinary & Multidisciplinary Issues

- * Accounting
- * Business & Enterprise
- * Demography & Population
- * Economics
- * Environment
- * Education
- * Entrepreneurship
- * European Studies
- * Finance
- * Globalization studies
- * International Business
- * Internet & Social Media Studies
- * Management
- * Marketing
- * Philology, Language
- * Translation Studies
- * Social Business
- * Social Sciences
- * Tourism

Contemporary Issues in Social Science

- * Global warming
- * Global public goods
- * Tax competition
- * E-commerce
- * Poverty and inequality
- * International co-operation
- * Global financial crisis
- * Bologna process on education
- * Cultural integration - migration
- * Mass-tourism and protection of cultural heritages
- * Regional politics-economics
- * Factor mobility
- * IFRC
- * Industry 4.0
- * X, Y, Z Generations
- * Internet
- * Social media
- * Global conflicts

European Union Studies:

- * EU crisis, monetary union, enlargement process of EU
- * Tax harmonization in EU,
- * Fighting with tax competition in EU
- * EU energy policy, competitiveness
- * EU social policy
- * Fighting unemployment, income distribution
- * EU migration, understanding migrants
- * Asylum in European Union, European migrant crisis,
 - * Refugee crisis, social reflections of Syria crisis to EU area
- * Cooperation for improving EU, Brexit, future projection
- * EU relations with third party countries
- * EU environment policy and resource efficiency,
- * Climate change and EU
- * Integration, culture etc.

Globalization Studies:

- * Framework of globalization
- * History of globalization
- * Economic globalization
- * Cultural globalization
- * Political globalization
- * Globalization and arts
- * Globalization and new world order
- * Sustainable growth and development
- * Globalization and climate change
- * Human rights and globalization
- * Migration
- * Global institutions
- * Globalization and internet
- * Globalization and sports
- * Globalization and free trade
- * Global warming
- * Global public goods
- * Tax competition
- * E-commerce
- * Poverty and inequality

Conference Topics

Accounting – auditing, business, social and environmental Business – SMEs, MNEs, strategy, responsibility in accounting and accountants, environmental, sustainable and responsible business, IFRS, global trends in accounting strategies, international audit standards.

Business&Enterprise– business cycles, business planning, supporting SME, policies to promoting SME, e-commerce, women entrepreneurs education and development, strategic integration between innovation & entrepreneurship, entrepreneurship in developing countries, corporate and social entrepreneurship.

Demography and Population- Migration studies, demography, population studies, etc.

Economics – micro, macro, economic growth, fiscal and monetary policy, managerial, international, financial, public, regulatory, environmental, development, agricultural, natural resources, climate change, knowledge, etc.

Environment - environment economics, fiscal policy for protecting environment, green production, sustainable growth, natural resource,etc. management, climate change, macro-micro issues in environment studies.

Education - research&development in education, technology and education, education strategies, life time education, pedagogy, learning and teaching, educational psychology, e-learning, global internet courses, blended learning, flipped, pathway, enabling, work integrated learning, executive training, training and development, educational leadership, etc.

Entrepreneurship – product, innovation, social, political, knowledge, etc. corporate venturing, digital media, etc.

Finance – corporate, international, green finance, financial reporting, public finance, financial markets, financial instruments, capital movements, government budget, etc.

International Business – culture and business, regional-global business, entry modes, strategy, expansion, mergers & acquisitions, trade, franchising strategies, etc.

Internet and Social Media Studies: Social media, internet, future of communication, etc.

Management – human resources, cultural problems in labor mobilization, international human resource, mobility of human resource, corporate governance, financial resources, gender issues, technological resources, natural resources, knowledge, etc.

Marketing – new media, social media marketing strategies, international, consumer research, market research, policy research, sales research, pricing research, distribution, advertising, packaging, product, media, etc.

Philology and Language Studies: historical study of language, aspects and research of speech production, transmission, and reception, linguistics, etc.

Social Business – Socially responsible enterprise, environmentally conscious enterprise, non-government institutional activities, globalization and social business, care programs, etc.

Social Sciences – anthropology, communication studies, new communication in new world order, demography, development studies, information and communication studies, international studies, journalism, library science, human geography, history, law, political science, public administration, psychology, sociology, etc.

Tourism – developing sustainable tourism destinations sustaining culture and history: tourism and heritage preservation, tourism economics, tourism policies, hospitality, tourism management and marketing, tourism planning and regional development, etc.

* And other topics related with Social Science

DEADLINES

Submission deadline	Registration deadline	Early registration deadline
10 November 2023	10 November 2023	1 September 2023

SUBMISSION

<https://www.mirdec.com/barca2023submission>

Conference web

<https://www.mirdec.com/barca2023home>

Masters International Research & Development Center

www.mirdec.com

CONFERENCE FEES:

Conference Fees:

Before 1 September 2023 : Early registration fees:

Regular participation: 325 Euro
Mirdec members: 275 Euro
Online/virtual participation: 225 Euro
Publication without participation: 225 Euro
Second paper: 200 Euro

After 1 September 2023: Regular fees:

Regular participation: 375 Euro
Mirdec members: 325
Online/virtual participation: 275 Euro
Publication without participation: 275 Euro
Second paper: 225 Euro

Conference fee includes:

Participation to all sessions
Lunch/coffee breaks and all drinks
Publication in the conference proceedings
Conference materials & kit & bag etc.
Social program

COMMITTEES

Conference Head

Prof. Slagjana Stojanovska

Conference Director

Dr. Kemal Cebeci
Prof. Sandra Ribeiro

Scientific Committee

Prof. Joaquim Ramos Silva

University of Lisbon, Portugal

Prof. Marta M. Machuca

Universitat Internacional de Catalunya, Barcelona, Spain

Prof. Aziz Sair

University Ibn Zohr, Morocco

Prof. Sandra Ribeiro

Universidade Autónoma de Lisboa, Portugal

Dr. Antonio Focacci

University of Bologna, Italy

Dr. Adam Pawlicz

University of Szczecin, Poland

Dr. Aram Belhadj

University of Carthage, Tunisia

Adjunct Professor Jacques Saint-Pierre

Department of Finance, Insurance and Real Estate, Laval University, Canada.

Assoc. Professor Penka Peeva

Vice-rector for Academic Affairs, F. of Social Science, Assen Zlatarov University, Bulgaria.

Assoc. Professor Asmahan Altaher

Aqaba University of Technology, Jordan.

Assoc. Professor Rong Zhang

Nishinippon Institute of Technology, Japan.

Dr. Jinhua Lee

School of Economics and Finance, University of St. Andrews, United Kingdom.

Dr. Shema Bukhari

University College of Bahrain, Bahrain

Dr. Irina Ana Drobot

Technical university of Civil Engineering Bucharest, Romania

Dr. Tanu M. Goyal

Indian Council for Research on International Economic Relations, India

CONFERENCE PROCEEDINGS - MIRDEC

All abstracts and full papers will be published in the Conference Proceedings Book with ISBN.

- 1- Conference Proceedings: Book of Abstracts
- 2- Conference Proceedings: Full Paper Series

Conference Proceedings, MIRDEC

- Authors of accepted papers will have the opportunity of publishing their associated papers in the official conference proceeding.
- Proceedings will be published online on our website www.mirdec.com electronically in pdf format.

Conference proceedings of [Barcelona 2023 Conference](#) will be published until [31 December 2023](#).

- 1- Conference Proceedings: Book of Abstracts: [31 December 2023](#)**
- 2- Conference Proceedings: Full Paper Series: [31 December 2023](#)**

- Proceeding process should be followed carefully and deadlines should be obeyed by the participants of conference proceedings.

- **Full version of the papers should be submitted until [30 November 2023](#).**

After the review/edit process, if there will be any necessary revisions, revisioned/last version of the paper should be submitted by the author according to date which will given by the MIRDEC boards.

- All the submitted papers in the proceedings have been reviewed/edited by the reviewers/editors drawn from the scientific committee, editorial and advisory board depending on the topic, title and the subject matter of the paper.

NOTE: All references must be written in APA.

Use single spacing, Times New Roman 11, A4 with 2.5 cm edges.

All text in the article is aligned and starts from left side, do not press tab on each paragraph start!

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[MIRDEC Vienna 2017](#)
[MIRDEC Rome 2018](#)
[MIRDEC Barcelona 2018](#)
[MIRDEC Rome 2019](#)

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[Remaining books' evaluations are still on process.](#)

KEYNOTE SPEAKERS: Barcelona 2023 Conference



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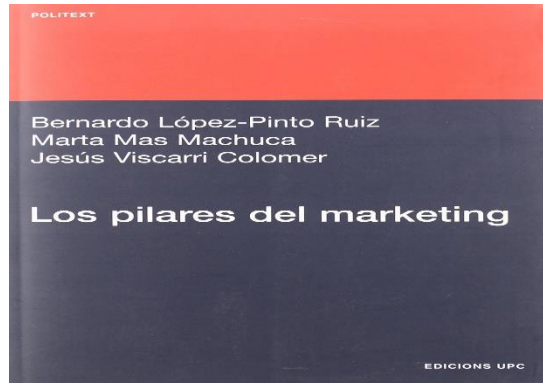
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