

**MASTERS INTERNATIONAL**  
Research & Development Center



**MIRDEC 2022 - Lisbon 2022 Conference**

MIRDEC-18th International Academic Conference

Economics, Business and Contemporary Discussions in Social Science

(Global Meeting of Social Science Community)

*In collaboration with:*

*Observatory of Foreign Relations, Universidade Autónoma de Lisboa, Portugal*

**ON-SITE & ONLINE CONFERENCE**



**Conference Brochure**

*In collaboration with:*

*Universidade Autónoma de Lisboa, Portugal*

4-6 July 2022

Lisbon, Portugal

[www.mirdec.com](http://www.mirdec.com)  
[info@mirdec.com](mailto:info@mirdec.com)

## **KEYNOTE SPEAKERS**

MIRDEC 18th International Academic Conference  
Economics, Business and Contemporary Discussions in Social Science  
4-6 July, Lisbon, Portugal

*In collaboration with* Observatory of Foreign Relations, Universidade Autónoma de Lisboa, Portugal



Keynote speakers:

*Prof. SANDRA RIBEIRO, Universidade Autónoma de Lisboa, Portugal*  
*Prof. ALINE GALLASCH-HALL DE BEUVINK, Universidade Autónoma de Lisboa, Portugal*  
*Prof. JOAQUIM RAMOS SILVA, University of Lisbon, Portugal*  
*Prof. PAULO JORGE REIS MOURAO, University of Minho, Portugal*

## **VENUE:**

### ***Universidade Autónoma de Lisboa (UAL) OBSERVARE – Observatory of Foreign Relations***

*The Observatory of Foreign Relations was created in 1996 as a center for studies in International Relations at the Universidade Autónoma de Lisboa (UAL). Since then, it has conducted several research projects in this scientific area, among which the publication of JANUS Yearbook – initially co-edited with the newspaper PÚBLICO and later taken over by EDIUAL, publisher of UAL, should be highlighted. In 2010 it was restructured, adopting the abbreviated international name of OBSERVARE. Its Statutes define it as a university research unit and as an organic unit of CEU – Cooperativa de Ensino Universitário / UAL, endowed with its own organs. OBSERVARE integrates a significant number of Researchers and develops research in the area of International Relations, having defined strategic lines for its framework. It organises academic and scientific initiatives – conferences, colloquia, round tables among specialists – and some of the results of the studies are available in a book collection. In addition to the aforementioned JANUS Yearbook and since autumn 2010, OBSERVARE also publishes an open and free access, peer reviewed online journal called JANUS.NET, e-journal of International Relations, which is indexed in prestigious international networks of scientific publications. OBSERVARE is evaluated by the Foundation for Science and Technology (FCT) since 2015. The work of OBSERVARE is closely articulated with the courses of the Department of International Relations of the Universidade Autónoma de Lisboa, specifically: a degree in “International Relations”, a Masters in “International Relations” and a PhD in “International Relations: Geopolitics and Geoeconomics”.*

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## **CONFERENCE TOPICS**

### **Interdisciplinary & Multidisciplinary Issues**

- \* Accounting
- \* Business & Enterprise
- \* Demography & Population
- \* Economics
- \* Environment
- \* Education
- \* Entrepreneurship
- \* European Studies
- \* Finance
- \* Globalization studies
- \* International Business
- \* Internet & Social Media Studies
- \* Management
- \* Marketing
- \* Philology, Language
- \* Translation Studies
- \* Social Business
- \* Social Sciences
- \* Tourism

### **Contemporary Issues in Social Science**

- \* Global warming
- \* Global public goods
- \* Tax competition
- \* E-commerce
- \* Poverty and inequality
- \* International co-operation
- \* Global financial crisis
- \* Bologna process on education
- \* Cultural integration - migration
- \* Mass-tourism and protection of cultural heritages
- \* Regional politics-economics
- \* Factor mobility
- \* IFRC
- \* Industry 4.0
- \* X, Y, Z Generations
- Internet
- \* Social media
- \* Global conflicts

### **European Union Studies:**

- \* EU crisis, monetary union, enlargement process of EU
- \* Tax harmonization in EU,
- \* Fighting with tax competition in EU
- \* EU energy policy, competitiveness
- \* EU social policy
- \* Fighting unemployment, income distribution
- \* EU migration, understanding migrants
- \* Asylum in European Union, European migrant crisis,
  - \* Refugee crisis, social reflections of Syria crisis to EU area
- \* Cooperation for improving EU, Brexit, future projection
- \* EU relations with third party countries
- \* EU environment policy and resource efficiency,
- \* Climate change and EU
- \* Integration, culture etc.

### **Globalization Studies:**

- \* Framework of globalization
- \* History of globalization
- \* Economic globalization
- \* Cultural globalization
- \* Political globalization
- \* Globalization and arts
- \* Globalization and new world order
- \* Sustainable growth and development
- \* Globalization and climate change
- \* Human rights and globalization
- \* Migration
- \* Global institutions
- \* Globalization and internet
- \* Globalization and sports
- \* Globalization and free trade
- \* Global warming
- \* Global public goods
- \* Tax competition
- \* E-commerce
- \* Poverty and inequality

## **Conference Topics**

Accounting – auditing, business, social and environmental Business – SMEs, MNEs, strategy, responsibility in accounting and accountants, environmental, sustainable and responsible business, IFRS, global trends in accounting strategies, international audit standards.

Business&Enterprise– business cycles, business planning, supporting SME, policies to promoting SME, e-commerce, women entrepreneurs education and development, strategic integration between innovation & entrepreneurship, entrepreneurship in developing countries, corporate and social entrepreneurship.

Demography and Population- Migration studies, demography, population studies, etc.

Economics – micro, macro, economic growth, fiscal and monetary policy, managerial, international, financial, public, regulatory, environmental, development, agricultural, natural resources, climate change, knowledge, etc.

Environment - environment economics, fiscal policy for protecting environment, green production, sustainable growth, natural resource,etc. management, climate change, macro-micro issues in environment studies.

Education - research&development in education, technology and education, education strategies, life time education, pedagogy, learning and teaching, educational psychology, e-learning, global internet courses, blended learning, flipped, pathway, enabling, work integrated learning, executive training, training and development, educational leadership, etc.

Entrepreneurship – product, innovation, social, political, knowledge, etc. corporate venturing, digital media, etc.

Finance – corporate, international, green finance, financial reporting, public finance, financial markets, financial instruments, capital movements, government budget, etc.

International Business – culture and business, regional-global business, entry modes, strategy, expansion, mergers & acquisitions, trade, franchising strategies, etc.

Internet and Social Media Studies: Social media, internet, future of communication, etc.

Management – human resources, cultural problems in labor mobilization, international human resource, mobility of human resource, corporate governance, financial resources, gender issues, technological resources, natural resources, knowledge, etc.

Marketing – new media, social media marketing strategies, international, consumer research, market research, policy research, sales research, pricing research, distribution, advertising, packaging, product, media, etc.

Philology and Language Studies: historical study of language, aspects and research of speech production, transmission, and reception, linguistics, etc.

Social Business – Socially responsible enterprise, environmentally conscious enterprise, non-government institutional activities, globalization and social business, care programs, etc.

Social Sciences – anthropology, communication studies, new communication in new world order, demography, development studies, information and communication studies, international studies, journalism, library science, human geography, history, law, political science, public administration, psychology, sociology, etc.

Tourism – developing sustainable tourism destinations sustaining culture and history: tourism and heritage preservation, tourism economics, tourism policies, hospitality, tourism management and marketing, tourism planning and regional development, etc.

## **DEADLINES**

<b>Submission deadline</b>	<b>Registration deadline</b>	<b>Early registration deadline</b>
<b>3 June 2022</b>	<b>10 June 2022</b>	<b>29 April 2022</b>

## **SUBMISSION**

<https://www.mirdec.com/lisbon2022submission>

### **Conference web**

<https://www.mirdec.com/lisbon2022home>

**Masters International Research & Development Center**

[www.mirdec.com](http://www.mirdec.com)

## **CONFERENCE FEES:**

### **Conference Fees:**

#### **Before 29 April 2022 : Early registration fees:**

Regular participation: 270 Euro  
Mirdec members: 220 Euro  
Online/virtual participation: 200 Euro  
Publication without participation: 200 Euro  
Second author: 200 Euro  
Second paper: 100 Euro

#### **After 29 April 2022: Regular fees:**

Regular participation: 350 Euro  
Mirdec members: 300  
Online/virtual participation: 250 Euro  
Publication without participation: 250 Euro  
Second author: 250 Euro  
Second paper: 150 Euro

Universidade Autónoma de Lisboa: teachers & researchers OBSERVARE: 180 Euro

Universidade Autónoma de Lisboa: students OBSERVARE: 150 Euro

#### **Conference fee includes:**

Participation to all sessions  
Lunch/coffee breaks and all drinks  
Publication in the conference proceedings  
Conference materials & kit & bag etc.  
Social program

## **COMMITTEES**

### **Conference Head**

**Prof. Slagjana Stojanovska**

### **Conference Director**

**Dr. Kemal Cebeci  
Prof. Sandra Ribeiro**

### **Scientific Committee**

**Prof. Joaquim Ramos Silva  
University of Lisbon, Portugal**

**Prof. Marta M. Machuca  
Universitat Internacional de Catalunya, Barcelona, Spain**

**Prof. Aziz Sair  
University Ibn Zohr, Morocco**

**Prof. Sandra Ribeiro  
Universidade Autónoma de Lisboa, Portugal**

**Dr. Antonio Focacci  
University of Bologna, Italy**

**Dr. Adam Pawlicz  
University of Szczecin, Poland**

**Dr. Aram Belhadj  
University of Carthage, Tunisia**

**Adjunct Professor Jacques Saint-Pierre  
Department of Finance, Insurance and Real Estate, Laval University, Canada.**

**Assoc. Professor Penka Peeva  
Vice-rector for Academic Affairs, Faculty of Social Science, Assen Zlatarov University,  
Bulgaria.**

**Assoc. Professor Asmahan Altaher  
Applied Science University, Jordan.**

**Assoc. Professor Rong Zhang  
Nishinippon Institute of Technology, Japan.**

**Dr. Jinhua Lee  
School of Economics and Finance, University of St. Andrews, United Kingdom.**

**Dr. Shema Bukhari  
University College of Bahrain, Bahrain**

**Dr. Irina Ana Drobot  
Technical university of Civil Engineering Bucharest, Romania**

**Dr. Tanu M. Goyal  
Indian Council for Research on International Economic Relations, India**

**Dr. Huda Alhajjaj  
University of Jordan, Jordan**

## **CONFERENCE PROCEEDINGS - MIRDEC**

All abstracts and full papers will be published in the Conference Proceedings Book with ISBN.

- 1- Conference Proceedings: Book of Abstracts
- 2- Conference Proceedings: Full Paper Series

Conference Proceedings, MIRDEC

- Authors of accepted papers will have the opportunity of publishing their associated papers in the official conference proceeding.
- Proceedings will be published online on our website [www.mirdec.com](http://www.mirdec.com) electronically in pdf format.

***Conference proceedings of Lisbon 2022 Conference will be published until 31 August 2022.***

- 1- Conference Proceedings: Book of Abstracts: 31 August 2022**
- 2- Conference Proceedings: Full Paper Series: 31 August 2022**

- Proceeding process should be followed carefully and deadlines should be obeyed by the participants of conference proceedings.
- **Full version of the papers should be submitted until 15 July 2022.** After the review/edit process, if there will be any necessary revisions, revisioned/last version of the paper should be submitted by the author according to date which will given by the MIRDEC boards.
- All the submitted papers in the proceedings have been reviewed/edited by the reviewers/editors drawn from the scientific committee, editorial and advisory board depending on the topic, title and the subject matter of the paper.

NOTE All references must be written in APA.

Use single spacing , Times New Roman 11, A4 with 2.5 cm edges.

All text in the article is aligned and starts from left side, do not press tab on each paragraph start!

***MIRDEC Budapest 2017***  
***MIRDEC Madrid 2017***  
***MIRDEC Vienna 2017***  
***MIRDEC Rome 2018***  
***MIRDEC Barcelona 2018***  
***MIRDEC Rome 2019***

***are now in Web of Science, Conference Proceedings Citation Index.  
Remaining books' evaluations are still on process.***

## KEYNOTE SPEAKERS



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Universidade Autónoma de Lisboa



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