

**Masters International Research and Development Center**

**MIRDEC 2017**

**Budapest Conference**

Conference Program



***MIRDEC-3rd, 2017,  
Conference on Social Science, Economics, Business and Education***

**HOTEL PRESIDENT BUDAPEST, HUNGARY  
4-6 April, 2017**

**4 APRIL 2017 – TUESDAY**

**REGISTRATION : 08.00 – 15.00**

**SESSION 1 - OPENING SESSION – TUESDAY – 09.00 – 10.30**

**15 min. for each presentation- 15 min. Discussion**

**Session Chair: WARNER WOODWORTH , NGOS WORLDWIDE, USA**

**KEMAL CEBECI, MARMARA UNIVERSITY, TURKEY**

**SLAGJANA STOJANOVSKA, IBF, MACEDONIA**

**ASMAHAN ALTHAER, MEU UNIVERSITY, JORDAN  
CULTURAL DIFFERENCES AND APPROPRIATION**

**TAMER BUDAK, INONU UNIVERSITY, TURKEY  
DIFFICULTIES OF TAX REFORMS IN DEVELOPING COUNTRIES**

**ARAM BELHADJ, UNIVERSITY OF CARTHAGE(FSEGN), TUNISIA  
TOWARD FAIR PARTNERSHIP BETWEEN THE NORTH AND THE SOUTH IN THE  
MEDITERRANEAN**

**WARNER WOODWORTH, NGOS WORLDWIDE, USA  
SOCIAL BUSINESS: BUILDING COLLABORATIVE STRATEGIES BETWEEN MICROFINANCE  
NGOS AND FOR-PROFIT CORPORATIONS**

**COFFEE BREAK : 10.30 – 11.00**

**SESSION 2 – TUESDAY – 11.00 – 12.30**

**15 min. for each presentation- 15 min. discussion**

**Session Chair: CHYI JAW, NATIONAL YUNLIN UNIVERSITY OF SCIENCE & TECHNOLOGY,  
TAIWAN**

**ILKAY BASAK ADIGUZEL  
HACETTEPE UNIVERSITY, TURKEY  
FROM INSIDE THE SHADOWS: A CRITICAL ASSESMENT OF SEXUAL VIOLENCE IN TURKEY**

**YOLANDA BOLEA, ANTONI GRAU, AND ALBERTO SANFELIU  
TECHNICAL UNIVERSITY OF CATALONIA, SPAIN  
A NEW INTERACTIVE RESOURCE FOR ROBOTICS SUBJECTS IN HIGHER EDUCATION**

**SUPRIYA KAPOOR  
UNIVERSITY COLLEGE DUBLIN, IRELAND  
DO HIGHLY LIQUID BANKS INSULATE THEIR LENDING BEHAVIOR?**

**EMRE BASCI  
SIRNAK UNIVERSITY, TURKEY  
NEO-CAPITALISM AND ISLAM: CROSS-SECTIONAL MODERNITIES AND PRE-MODERNITIES  
IN TURKEY**

**CHYI JAW  
NATIONAL YUNLIN UNIVERSITY OF SCIENCE & TECHNOLOGY, TAIWAN  
EXPLORING THE EFFECTS OF CO-CREATION ON COMPANY EVALUATIONS AND  
MARKETING PERFORMANCE**

**LUNCH : 12.30 – 13.30**

**SESSION 3 – TUESDAY – 13.30 – 15.00**

**15 min. for each presentation- 15 min. Discussion**

**Session Chair: DANIELLE TRAN, UNIVERSITY OF GREENWICH, UNITED KINGDOM**

**MIHAELA MIKIC**

*UNIVERSITY OF ZAGREB, CROATIA*

**ANALYZING THE ROLE OF INTERNAL FACTORS IN BUSINESS SUCCESS OF SMES**

**RABAH BELABBAS AND ALI DJEMAI**

*UNIVERSITY OF MOUHAMED BOUDIAF M'SILA, ALGERIA*

**ECONOMIC GROWTH AND UNEMPLOYMENT RELATIONSHIP AN ECONOMETRIC STUDY USING THE PANEL - VECM EVIDENCE FROM ALGERIA, TUNISIA AND MOROCCO**

**FANI MATEVSKA, DIMITAR JOVEVSKI, SASO JOSIMOVSKI, LIDIJA PULEVSKA IVANOVSKA AND SNEZANA RISTEVSKA JOVANOVSKA**

*UNIVERSITY SS. CYRIL AND METHODIUS IN SKOPJE, MACEDONIA*

**THE IMPACT OF ADVERTISEMENTS THROUGH MASS MEDIA ON CONSUMER'S DESIRES TO BUY PRODUCTS – A CASE STUDY FOR THE PRIVATE MOBILE OPERATOR ONE.VIP**

**SERKAN BENK, TAMER BUDAK, ROBERT W. MCGEE, LARISSA BĂTRÂNCEA, IOAN CHIRILA, ANCA NICHITA AND IOAN BATRANCEA**

*INONU UNIVERSITY, TURKEY*

**EUROPEAN VIEWS ON TAX EVASION ATTITUDES: A COMPARATIVE STUDY OF ROMANIA, GERMANY AND ENGLAND**

**DANIELLE TRAN**

*UNIVERSITY OF GREENWICH, UNITED KINGDOM*

**REFLECTING CORRECTLY? CONCERNS REGARDING REFLECTIVE WRITING ASSESSMENTS**

**COFFEE BREAK : 15.00 – 15.30**

**SESSION 4 – TUESDAY – 15.30 – 17.00 (VIRTUAL SESSION)**

**15 min. for each presentation- 15 min. Discussion**

**Session Chair: TAMER BUDAK, INONU UNIVERSITY, TURKEY**

**LUDMILA KLIMENKO AND OXANA POSUKHOVA**

*SOUTHERN FEDERAL UNIVERSITY, RUSSIA*

**PRECARIZATION OF LABOR RELATIONS: THE RUSSIAN CASE**

**ESEN ALTUNAY**

*UNIVERSITY OF EGE, TURKEY*

**FROM ORGANIZATIONAL IMPROVEMENT AS A TOOL OF CHANGE MANAGEMENT TOWARDS SCHOOL IMPROVEMENT PRACTICES**

**ASSIA DJENOUHAT AND REDA DJAOUAHDOU**

*UNIVERSITY BADJI MOKHTAR ANNABA, ALGERIA*

**THE IMPACT OF COMPANIES' SIZE ON E-COMMERCE TRANSACTION REQUIREMENTS.- CASE STUDY OF ALGERIAN IMPORT COMPANIES**

**SRDJAN JANKOVIC**

*UNIVERZITET DONJA GORICA, MONTENEGRO,*

**COMPARATIVE ANALYSIS OF THE FINANCIAL PERFORMANCE OF THE MICROFINANCE AND BANKING SECTORS**

**5 APRIL 2017 – WEDNESDAY**

**REGISTRATION : 08.30 – 12.00**

**SESSION 5 – WEDNESDAY – 09.00 – 10.30**

**15 min. for each presentation- 15 min. Discussion**

**Session Chair: EMMANUEL JEAN FRANCOIS, OHIO UNIVERSITY, USA**

**AZIZ SAIR**

*UNIVERSITY IBN ZOHR, MOROCCO*

**THE IMPACT OF TOURISTS-LOCALS INTERACTION ON QUALITY TOURISM EXPERIENCE:  
THE CASE OF THE DESTINATION AGADIR IN MOROCCO**

**MOHAMED ZNIBER**

*UNIVERSITY IBN ZOHR, MOROCCO*

**CHALLENGES IN TRANSLATING ENGLISH BUSINESS TERMS INTO FRENCH AND ARABIC**

**AIJAZ ALI WASSAN**

*UNIVERSITY OF SINDH JAMSHORO, PAKISTAN*

**UNDERSTANDING OF SOCIAL RESEARCH IN THE STUDENTS OF BSIV-MA PREVIOUS  
SOCIOLOGY, UNIVERSITY OF SINDH, JAMSHORO, PAKISTAN**

**TIKIRI HERATH**

*UNIVERSITY OF SRI JAYAWARDENEPURA, SRI LANKA*

**IMPACT OF POPULATION AGEING IN ASIA: ISSUES, FEATURES AND SOLUTIONS**

**EMMANUEL JEAN FRANCOIS**

*OHIO UNIVERSITY, USA*

**TRANSNATIONAL COMPARISONS OF STEM EDUCATION POLICIES AND PRACTICES**

**COFFEE BREAK : 10.30 – 11.00**

**POSTER: WEDNESDAY, 10.30 – 11.00**

**IOULIA PAPAGEORGIOU, ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS, GREECE  
A SIMULATION METHOD FOR GOODNESS OF FIT TESTING IN IRT MODELS**

**SESSION 6 – WEDNESDAY – 11.00 – 12.30**

**15 min. for each presentation- 15 min. Discussion**

**Session Chair: LINLIN KU, NATIONAL TAIWAN UNIVERSITY, TAIWAN, REPUBLIC OF CHINA**

**AMARE TEKLAY HAILU**

*NORWEGIAN UNIVERSITY OF LIFE SCIENCES, NORWAY*

**FOREST CONSERVATION AND MOTIVATION CROWDING: A FRAMED FIELD EXPERIMENT**

**ŚLAWOMIR KALINOWSKI AND MARCIN PUZIAK**

*POZNAN UNIVERSITY OF ECONOMICS AND BUSINESS, POLAND*

**THE INFLUENCE OF ECONOMIC CRISIS ON COMPANIES' OPERATING RISK. EVIDENCE  
FROM CEE COUNTRIES**

**AMPAH ISAAC KWESI AND KISS GABOR DAVID**

*UNIVERSITY OF SZEGED, HUNGARY*

**EXTERNAL DEBT AND CAPITAL FLIGHT: IS THERE A REVOLVING DOOR HYPOTHESIS IN  
GHANA?**

**TANKISO MOLOI AND MPHO DICHABA**

*UNIVERSITY OF JOHANNESBURG, SOUTH AFRICA*

**THE USEFULNESS OF TVET COLLEGE'S WEBSITES AS AN INFORMATION CENTRE TO POTENTIAL STUDENTS**

**TANKISO MOLOI**

*UNIVERSITY OF JOHANNESBURG, SOUTH AFRICA*

**EXPLORATION OF THE STATE OF RISK MANAGEMENT IN SOUTH AFRICA'S PUBLIC INSTITUTIONS**

**LINLIN KU AND SHUCHU LI**

*NATIONAL TAIWAN UNIVERSITY, TAIWAN, REPUBLIC OF CHINA*

**MOTIVATIONAL CONSUMPTION OF SCIENCE NEWS**

**5 APRIL WEDNESDAY**

**FREE AFTERNOON**

**We will give you the entrance ticket of Hungarian National Museum at the registration.  
You can visit Hungarian National Museum until 18.00.**



**6 APRIL 2017 – THURSDAY**

**SOCIAL PROGRAM**

**Budapest Danube River Boat Tour**  
**Conference group tour time: 12.00**



**No transfer provided by MIRDEC. Participants will transport to the meeting point by own.**

**Necessary information will be given at the conference.**

**King regards to all our participants.**

**MIRDEC CONFERENCE TEAM**

**Masters International Research & Development Center**