

Masters International Research and Development Center

MIRDEC 2017

Madrid Conference

Conference Program



**MIRDEC-4th, International Academic Conference on Social Science,
Multidisciplinary and Globalization Studies**

Holiday Inn Piramides

04-07 July, 2017

Madrid, Spain

4 JULY 2017 – TUESDAY

REGISTRATION : 08.30 – 16.00

SESSION 1 - OPENING SESSION – 4 JULY, TUESDAY – 09.00 – 10.45

15 min. for each presentation- 15 min. Discussion

SESSION CHAIR: Diana K. Kerr

Kemal Cebeci, Opening Speech
Marmara University, Turkey

Slagjana Stojanovska, Opening Speech
IBF, Macedonia

Maria del Populo Pablo Romero
University of Seville, Spain
Tourism Growth and Energy Use

Avkash Jadhav
University of Mumbai, St. Xavier's College, Mumbai, India
The Transition of Political Imperialism to Economic Imperialism: A Historical Study of the Genesis of the Native Capitalist Class in the Textile Industry of Bombay in the 19th Century

Marta Mas-Machuca
Universitat Internacional de Catalunya, Barcelona, Spain
Internalisation of the Mission

Catarina Gonçalves
IPRI/FCSH-UNL, Portugal
"El ejército del pueblo": from Conflict to External Funding

Engku Ahmad Zaki Engku Alwi, Norazmi Anas, Zuriani Yaacob , Wan Rohani Wan Taib, Mohd. Hudzari Razali and Syarilla Iryani bin Mohd Sani
Universiti Sultan Zainal Abidin, Terengganu, Malaysia
Malay Genome Project (MGP) from Health and Islamic Perspectives

COFFEE BREAK : 10.45 – 11.15

SESSION 2 – 4 JULY, TUESDAY – 11.15 – 13.00

15 min. for each presentation- 15 min. discussion

SESSION CHAIR: Paulo Mourao

Imene Hamani
The University of Northampton, United Kingdom
The Role of In-Group Attachment at the Early Stage of Migration Process Among Berber Migrants

Justyna Dobroszek and Lena Grzesiak
University of Lodz, Poland
Identification of the Profession Involved in the Logistics Management Process

Souad Smaili

University of Northampton, United Kingdom

From Narration To Collective Performance Onstage: An Exploratory Study Of Algerian Efl Students' Multiple Identity

Nucke Widowati Kusumo Projo

Nova School of Business and Economics, Portugal

Why Physician Engage in Dual Practice? Evidence from a Developing Country

Hyeyeon Bae and Sunghyup Hyun

School of Tourism, Hanyang University, South Korea

Modeling Destination Image Formation Process: Big Data Analysis Approach

Paulo Mourao

University of Minho, Portugal

Discussing the Intriguing Relation Between Unemployment and Giving Practices

LUNCH : 13.00 – 13.50

SESSION 3 – 4 JULY, TUESDAY – 13.50 – 15.30

15 min. for each presentation- 10 min. discussion

SESSION CHAIR: Rafat Fazeli

Louai Soukar

University of Bordeaux, France

The Impact of Natural Resource Abundance on Regional Integration : Empirical Evidence

Tamaz Zubiashvili

Tbilisi State University, Georgia

Globalization and Migration Processes

Chi, L.C., Tang, T. C., Deng, H. T. and Chen, S. H.

National Formosa University, Yunlin, Taiwan

Early Warning Indicators of Financial Crisis Incidence: Evidence from Taiwan

Osman Yildirim and Izlem Gozukara

Istanbul Arel University, Turkey

Findings About Job Safety At Hospitals: A Research

Ghania Suhail

Anadolu University, Turkey

Using Ordinary Least Squares to Measure the Impact of the Factors Affecting Underground Economy in Pakistan and Turkey: A Comparative Approach

Rafat Fazeli and Reza Fazeli

University of Redlands & California State University, Fullerton, USA

Financing the Welfare state in Germany: The Recent Economic and Global Challenges

COFFEE BREAK : 15.30 – 15.45

SESSION 4 – 4 JULY, TUESDAY – 15.45 – 17.15
15 min. for each presentation- 15 min. discussion
SESSION CHAIR: Pere Ayling

Syed Muhammad Haider Zaman Gardezi and Naveed Ahmed
National College of Business Administration and Economics Multan, Pakistan
Freud's Impact Upon Surrealistic Fiction with Special Reference to herta Muller's novel The Passport

Nawel Mansouri
The University of the West of Scotland, Scotland, United Kingdom
The Use of Weblog Storytelling as a Pedagogical Tool to Develop Algerian EFL Students' Creative Writing

Sara Ribeiro, Teresa Rodrigues and Jorge Bravo
NOVA Information Management School, Portugal
Portugal 2040. How demography influences public security planning

Begum Dilara Emiroglu, Gurel Cetin and Fusun Istanbulu Dincer
Istanbul University, Turkey
A Typology of Tourist-Tourist Interactions

Pere Ayling
University of Suffolk, United Kingdom
The Three Rs: Parental Risk Management Strategies in the International Secondary Education Market

COFFEE BREAK : 17.15 – 17.30

SESSION 5 – 4 JULY, TUESDAY – 17.30 – 18.30 (VIRTUAL SESSION)
10 min. for each presentation
SESSION CHAIR: Kemal Cebeci

Ravi Kumar and Rafida Nawaz
Mahatma Gandhi International Hindi University, Maharashtra, India / Bahauddin Zakariya University Multan
Beyond Realism: What Next? The Voices of Dissent or Search for the Alternative Paradigm (Peripheral Realism and Subaltern Realism)

Rafida Nawaz
Bahauddin Zakariya University Multan, Pakistan
Liberalism as Bio-Power and its Impacts in Shaping World Orders: A Genealogical Overview of Evolution of Liberal Governmentality from Classical to Neo-Liberalism

Mehreen Hashmi and Ali Raza
Bahauddin Zakariya University, Multan, Pakistan
Breaking Women Dependency: A Study of Empowerment through Social Engineering in Pakistani Punjab

Ibrahim Alnafrah and Bassel Zeno
ITMO University, Russia
Dynamic Classification of National Innovation Systems' Building Process Based on Machine Learning Classification Techniques

Cátia Magalhães, Emília Martins, Rosina Fernandes and Francisco Mendes
Escola Superior de Educação e CI&DETS - Instituto Politécnico de Viseu, Portugal
Family Evidence-based Interventions and Use of Technology

Shimo Sraman and Maikel Barua
Mahachulalongkornrajavidyalaya University, Thailand
An Aesthetics of Nature: A Buddhist Ecology for Business

5 JULY 2017 – WEDNESDAY

BUS TOUR TO TOLEDO

Departure: 08.30, In front of Holiday Inn Piramides - Return: 14.30

6 JULY 2017 – THURSDAY

BUS TOUR TO SEGOVIA

Departure: 08.30, In front of Holiday Inn Piramides - Return: 14.30

7 JULY 2017 – FRIDAY

REGISTRATION : 08.30 – 12.00

SESSION 6 – 7 JULY, FRIDAY – 09.00 – 11.00

15 min. for each presentation- 15 min. Discussion

SESSION CHAIR: Alexander Christopher Rauchstaedt

Cem Karadeli
Ufuk University, Turkey
Transformation of War Against Terror and its International Reflections

Zeinab Fathy Abdallah Ibrahim
Paris school of economics and Paris 1 pantheon Sorbonne, France
Macroeconomic Effects of Job Regulation: Evidence from the Egyptian Labor Market Reforms

Mehmet Furkan Yılmaz
Ufuk University, Turkey
Global Governance or American Targetization in International Security

Hanyu Lin
National Kaohsiung Normal University, Taiwan
Perceived Attractiveness Associated with Product Color

Nour Elhouda Aimeur
Larbi Ben M'hidi University, Algeria
Reverse Adaptation

Wing-man CHAN
Lingnan University, Hong Kong
Machine Translation in EFL Learning

Alexander Christopher Rauchstaedt
UCAM Universidad Católica San Antonio de Murcia, Spain
Should I Sue or Should I Go?

COFFEE BREAK : 11.00 – 11.30

SESSION 7 – 7 JULY, FRIDAY – 11.30 – 13.30

15 min. for each presentation- 15 min. Discussion

SESSION CHAIR: Gloria Maria Canales Vargas

Ahnyne Redouane, Saad Ghizlane and Cheriet Nabil
Mohammed V University Rabat, Morocco
Co-creation in Organisations

Ahnyne Redouane, Saad Ghizlane and Cheriet Nabil
Mohammed V University Rabat, Morocco
The Contribution of Innovation Management to the Company's Evolutionary Theory

Farzana Munir
JKU Linz Austria, Austria
Gender Inequality in Math and Reading Test Scores

Işıl Sevilay Yılmaz and Başak Tanyeri
TED University, Turkey
Mergers And Acquisitions During Financial Crises

Burze Yasar and Işıl Sevilay Yılmaz
TED University, Turkey
An Analysis of Financial Risk Preferences

Henrique Pavan Beiro de Souza
Federal University of ABC/ International Institute of Social Studies – EUR, Brazil
Complementary and Community Currencies and their Economic Circuits: Problems, Challenges and Potentialities

Gloria Maria Canales Vargas
Universidad Europea Madrid, Spain
Corruption and Economic Growth in Latin America

POSTERS

POSTER: 4 JULY, TUESDAY 11.00 – 11.15

Ludmilla Wikkeling Scott and Jawaher Al Dhuhoori
Zayed University, United Arab Emirates
Assessing Health Literacy among Students in Abu Dhabi

POSTER: 4 JULY, TUESDAY 15.30 – 15.45

Laerti Zubadalashvili
Microfinance Institution "Easy Credit", Georgia
Aspects of the Microfinance Institutions Development in Georgia



MASTERS INTERNATIONAL
Research & Development Center

Conference papers without presentation:

Antonio Focacci

University of Bologna, School of Economics, Management & Statistics, Italy

Project Reversibility Measurement To Manage Adoption-Waiting Decisions

Sherin Mohamed Fahmy

An Assistant Professor of Political Sciences at October 6 University and candidate for obtaining the PhD Degree from the Faculty of Economics and Political Science, Cairo University, 2017, Egypt

Change in the Structure of Political Opportunities in the Stages of Revolutionary Mobility: A Case Study of the Muslim Brotherhood in Egypt OR Decline of Opportunity: "Revolution of the Disenfranchised" and the diminishing support of the Egyptian public opinion on Muslim Brotherhood

Aykut Bedük and Neriman Çelik

Selcuk University, Turkey

A Research On Assessing The Impacts Of Human Resources Applications On Work-Life Balance

Andrea Racz and Andrea Homoki

Eötvös Loránd University - Department of Social Work, Hungary

Results of Efficiency and Resilience Measurements in the Hungarian Child Protection System

Manjushaa Battle

Tata Institute of Social Sciences, Mumbai, India

Globalization and ageing population in rural India: Issues and Challenges

Tadas Gudaitis

Vilnius University, Lithuania

Financial Literacy Knowledge Influence of Young Households Personal Finance Management in Lithuania

Listener Participants

Diana K. Kerr,

University of St. Andrews, United Kingdom

Khalid Saeed,

Bahauddin Zakariya University Multan, Pakistan